



## **Minutes City Council and Arizona State University Joint Meeting April 19, 2013**

Minutes of the Tempe City Council and Arizona State University Joint Meeting held on Friday, April 19, 2013, 7:30 a.m., at Old Main Building, 425 East University Drive, Tempe, Arizona

### **CITY COUNCIL PRESENT:**

Mayor Mark W. Mitchell  
Councilmember Shana Ellis  
Councilmember Joel Navarro

Councilmember Robin Arredondo-Savage  
Councilmember Kolby Granville  
Councilmember Corey D. Woods

### **CITY COUNCIL ABSENT:**

Vice Mayor Onnie Shekerjian

### **ARIZONA STATE UNIVERSITY STAFF PRESENT:**

Michael M. Crow, President  
James O'Brien, Senior Vice President  
Virgil Renzulli, Vice President Public Affairs  
Angela Creedon, Assistant Vice President Public Affairs

James Rund, Senior Vice President, Ed. Outreach & Student Services  
Morgan Olsen, Chief Financial Officer  
Steve Miller, Deputy Vice President Public Affairs

### **CITY STAFF PRESENT:**

Andrew Ching, Interim City Manager  
Judi Baumann, Interim City Attorney  
Brigitta M. Kuiper, City Clerk

Jeff Kulaga, Assistant City Manager  
Steven Methvin, Mayor and Council Chief of Staff

***The joint meeting convened at 7:43 a.m.***

Arizona State University (ASU) President Michael Crow welcomed attendees and thanked Councilmembers for the opportunity to meet. He noted that ASU and the City of Tempe have a superior town/gown relationship.

### **Agenda Item 1 – ASU/City of Tempe Relationship**

President Crow provided an update of ASU activities including changes to current activities and new programs, growth in research programs, work towards a new research facility, the expansion of residence halls on campus, and specialty facilities. ASU is in the process of developing an Athletic Facilities District, also known as the Stadium District, which is anticipated to generate enough revenue to pay for the reconstruction of the ASU football stadium. There are two additional facilities planned for the Sky Song facility in Scottsdale. ASU's law school will move to the downtown Phoenix campus in 2016. ASU is working on inclusiveness with the student population and improving the image of ASU as well as Tempe. Student performance has been improving. Tempe's image as a party school is not statistically based. In a university community, it is important to separate students from non-students when discussing issues such as loud parties.

Mayor Mitchell stated that the City Council appreciates its relationship with ASU. At a recent National League of Cities conference, he chaired the Town/Gown Committee discussion. There are a lot of opportunities for partnerships; the City wants to continue its dialogue with ASU.

President Crow continued his update regarding the expansion of research activities and invited attendees to visit the Sky Space art project, a \$3.5 million public art project located near light rail. ASU, as with all schools, is dependent on expanding

partnerships for funding assistance. ASU is looking to bring large multi-national companies to the area in order to diversify interests and to be viewed as a knowledge center. Mayor Mitchell noted that Tempe has a Sister City relationship with Zhenjiang, China, that could be explored for further Asian-corridor partnership opportunities. City staff can provide ASU officials with Sister City contact information.

President Crow emphasized that there is no tax stream dedicated to fund ASU. Steve Miller, ASU Deputy Vice President for Public Affairs, thanked the City Council for the resolution of support regarding the Governor's budget and funding for education. Educational institutions are dependent upon the State Legislature for funding, on an annual basis.

Andrew Ching, Interim City Manager, noted that recent experiences with City and ASU staff working jointly on development projects have been positive and appreciated.

## **Agenda Item 2 – Stadium District Update**

Morgan Olsen, ASU Chief Financial Officer, provided an update regarding the ASU Athletic Facilities District, also known as the Stadium District (District). The District will establish a revenue stream for ASU to reinvest in its athletic facilities such as Sun Devil Stadium, which is a \$300 million reconstruction project. The in-lieu property tax payment would also fund support facilities, redefine the ASU campus as well as downtown Tempe, and facilitate sustainability and research programs. ASU has been working on the District for approximately two years, but placed a temporary hold on the project due to a proposed development to be located on a nearby 300 acre site. Mr. Olsen described the commercial/retail development proposal, which will provide momentum for the District. A Request for Qualifications has been issued; ASU is seeking long term partnerships. The District benefits from its proximity to ASU, light rail, and Sky Harbor Airport. Mayor Mitchell noted the importance of the District and that it is a key element for economic development in the area.

## **Agenda Item 3 – Hotel/Conference Center Update**

Morgan Olsen, ASU Chief Financial Officer, provided background information on a proposed hotel and conference center to be located at University Drive and Mill Avenue. A selection committee comprised of ASU and City of Tempe representatives is reviewing two proposals. Both ASU and the City are reinvesting revenues into the project. Mayor Mitchell stated that this project is important to the City from an economic development perspective. The conference center will host conferences and draw visitors to Tempe, which helps the economy. President Crow noted that numerous conference hosting opportunities have been missed due to the lack of conference facilities available in Tempe.

## **Agenda Item 4 – Loud Party Update**

James Rund, ASU Senior Vice President, Educational Outreach and Student Services, stated that ASU and the City share similar views regarding loud parties and related issues in the community. It is important to note that not all loud parties in Tempe are caused by ASU students or fraternities. ASU has a zero tolerance policy and a disciplinary process for students who violate school policy; students are held accountable for their actions. However, due to the Family Education Rights and Privacy Act (FERPA), disciplinary action, up to and including expulsion, cannot be released to the public. President Crow stated that it is important that the messaging from ASU Police and Tempe Police be accurate and united. Mayor Mitchell emphasized the importance of coordinating messaging when incidents occur.

Councilmembers Navarro and Granville stated that this item has been addressed in the Neighborhoods and Education Council Committee. Communications and the partnership between the ASU Police Department and the Tempe Police Department have been ongoing and positive; the workgroup is in the process of reviewing best practices.

## **Agenda Item 5 – Greek Community/Fraternities**

## **Agenda Item 6 – Alpha Drive Redevelopment Update**

James Rund, ASU Senior Vice President, Educational Outreach and Student Services, stated that ASU has the attention of groups that have been disruptive and lack respect for the residents in the neighborhoods where they reside. The number one priority for ASU is student safety. ASU maintains an active dialogue with all managers of properties where students reside. ASU is working to bring all undergraduate students to the campus environment; the next step is to have an active dialogue with student groups. Dr. Rund noted his appreciation for the communication efforts between the City and ASU.

President Crow stated that ASU is working through legal issues with regards to redevelopment of Alpha Drive. Once those issues are resolved, ASU will move forward with plans for the site.

The Threshold Project, a Greek alumni project, has resurfaced; it is a private sector development established to house fraternity and social organizations.

President Crow and Mayor Mitchell thanked participants for their time and the opportunity for discussion.

***There being no further business, the meeting adjourned at 8:50 a.m.***

I, Brigitta M. Kuiper, the duly-appointed City Clerk of the City of Tempe, Maricopa County, Arizona, do hereby certify the above to be the minutes of the Joint Meeting of the Tempe City Council and Arizona State University held on April 19, 2013, in Tempe, Arizona.

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Mark W. Mitchell, Mayor

ATTEST:

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Brigitta M. Kuiper, City Clerk